

AUSTCHAM SHANGHAI

AustCham
Shanghai
Since 1994



MARKET ENTRY DIRECTORY

Edition 1.0 - April 2025



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ABOUT US



The Australian Chamber of Commerce Shanghai (AustCham Shanghai) is the peak body for Australian business in China. As a membership-based organisation, AustCham Shanghai represents businesses and individuals involved in trade and investment between Australia and China and provides support, education, advocacy and business services.

Founded in 1994, AustCham Shanghai is the largest Australian Chamber of Commerce in Greater China. As the trading relationship has evolved beyond energy and resources to encapsulate a wide variety of sectors, AustCham Shanghai has grown to represent businesses in every sector, from manufacturing, food and beverage, health and aged care, to education, and financial services.

The Chamber is based at Australia House by AustCham Shanghai, a standalone 5,300sqm seven-storey building in downtown Shanghai that provides physical offices, co-working spaces, food and beverage outlets, event spaces and showcase opportunities for the Australia-China business community. The development is in partnership with Anken, a long-term member of the Chamber.

Today, our Chamber brings the business community together through membership services, events, delegations, project management, representation and advocacy.

BECOME A MEMBER



MEMBER BENEFITS

BECOME A MEMBER



AustCham Shanghai provides support centered on five key areas including business advisory and insights, networks, brand awareness, advocacy, and team engagement. In providing these services to members, AustCham Shanghai is able to effectively serve as a bridge for Australia-China business and help further the bilateral trade relationship.



Business Advisory & Insights

Staying up to date with the latest trends and insights remains crucial for international businesses looking to get ahead in China and grasp opportunities. With over 30 years of on the ground experience, AustCham Shanghai's team and network are well placed to provide the necessary business advisory and insights you require to develop a sound strategy in market.

Networks

Business networks in China remain immensely valuable in identifying opportunities, connecting with likeminded partners, and staying up to date with the latest market trends. AustCham Shanghai's business community of member companies is the ideal network to plug into.

Brand Awareness

AustCham Shanghai's network and platform also provides a great opportunity for member companies to build their brand awareness within the Australia-China business community. In addition to a network of member companies, AustCham Shanghai builds additional awareness outside of the membership community via our marketing and communications channels. Member companies can tap into this network and grow their brand awareness through content promotion, insights partnerships, and dedicated member features.

Advocacy

As the voice for Australian business in China, AustCham Shanghai works to ensure that member interests are heard and reflected in its strategy and engagement with key external stakeholders. AustCham Shanghai members can advocate across areas including thought leadership, CSR, government relations and the Annual General Meeting (AGM).

Team Engagement

At AustCham Shanghai, we strive to build an open community across our membership and as a result, our membership is unrestricted and not limited to set individuals. When your company joins as a member, all your team members are immediately enrolled as members and have access to member benefits. This deepens our engagement and provides greater accessibility for all.

MARKET ENTRY

AustCham Shanghai introduces its inaugural Market Entry Directory, a comprehensive resource designed to support businesses entering the Chinese and Australian market. This guide connects companies with AustCham Shanghai members and industry partners, offering tailored services to address regulatory requirements, market insights, and operational needs.

Successful market entry requires a thorough understanding of legal and regulatory landscapes. Key considerations include selecting the appropriate business structure and understanding associated ownership, liability, and operational restrictions. Engaging with local advisors or industry bodies can further streamline the process and ensure compliance.

The following sections of our guide list relevant steps and providers to support you in establishing and growing your business, offering essential resources at each stage of market entry:

- > **Starting a Business** 
- > **Exporting Products and Services** 
- > **Foreign Direct Investment (FDI)** 

 = Click to go to section

 = Back to table of content

STARTING A BUSINESS

→ Market Research	→ Company Formation	→ Hiring & Recruitment	→ Due Diligence
→ Intellectual Property Registration	→ Setting Up a Physical Business Space	→ Financing	→ E-Commerce
→ Distribution, Logistics & Warehousing	→ Marketing & Brand Management	→ General Corporate Services	

Market Research



Comprehensive market research is crucial for identifying demand, understanding local competitors, and assessing customer behaviour. This often involves analysing industry trends, regulatory environments, and regional cultural differences.

*Select Provider below

- > [RoofLife Group](#)
- > [MinterEllison](#)
- > [Arete Group Limited](#)
- > [Shanghai Stone Capital](#)
- > [Forvis Mazars](#)
- > [Capital Eight](#)
- > [Duan & Duan Law Firm](#)
- > [EY Greater China](#)
- > [Hotspex](#)
- > [Q.X. Consulting](#)
- > [Redfern Digital](#)
- > [United Media Solution](#)
- > [WPIC Marketing + Technologies](#)

Company Formation



Forming a company abroad typically involves registering with relevant government authorities, securing necessary permits, and choosing a corporate structure that aligns with strategic goals. Processes, documentation requirements, and costs can vary, so consulting with legal and financial advisors is essential to ensure compliance and streamline setup.

*Select Provider below

- > [Azure Group Chartered Accountants](#)
- > [MinterEllison](#)
- > [AllBright Law Offices](#)
- > [AQL Holdings](#)
- > [JunZeJun Law Offices](#)
- > [Shanghai Stone Capital](#)
- > [Capital Eight](#)
- > [Dezan Shira & Associates](#)
- > [Duan & Duan Law Firm](#)
- > [Forvis Mazars](#)
- > [EY Greater China](#)

- > Gadens 
- > Hong Fang Law 
- > Jie Xiong Consulting 

- > K&L Gates 
- > King & Wood Mallesons 
- > Q.X. Consulting 
- > Shanghai Rewin Law Firm 

Hiring & Recruitment



Recruiting the right talent is critical for success in a new market. Companies should familiarise themselves with local labour laws, including hiring processes, employment contracts, and worker protections. Developing a strong employer brand and understanding local recruitment channels can aid in attracting skilled employees.

Recruitment & Outsourcing

Companies may opt to engage recruitment agencies or headhunters familiar with the local talent landscape. Employing foreign nationals can bring valuable skills and international perspectives but requires navigating visa and work permit requirements.

*Select Provider below

- | | |
|--|--|
| > Fragomen  | > Atomic Group  |
| > MinterEllison  | > Dezan Shira & Associates  |
| > AJINGA  | > Duan & Duan Law Firm  |
| > Carrington Day  | > Forvis Mazars  |
| > CGP China  | > Gadens  |
| > FESCO Adecco  | > International Future  |
| > Jie Xiong Consulting  | > Jing & Co  |
| > AQL Holdings  | > King & Wood Mallesons  |
| | > STAR  |

Labour Dispatch & Outsourcing Labour

In some markets, labour dispatch offers flexibility in staffing. Outsourcing certain functions, such as customer service, IT, or manufacturing, to local providers can help businesses optimise costs and focus on core operations.

*Select Provider below

- | | |
|--|--|
| > Atomic Group  | > Jie Xiong Consulting  |
| > FESCO Adecco  | > Jing & Co  |

Due Diligence



Conducting thorough due diligence mitigates risks and ensures informed decision-making before entering new markets. Including Legal, HR, Commercial, Financial and Tax Due Diligence..



*Select Provider below

- > EY Greater China 
- > AllBright Law Offices 
- > Capital Eight 
- > JunZeJun Law Offices 
- > Shanghai Stone Capital 
- > Carrington Day 
- > Dezan Shira & Associates 
- > Duan & Duan Law Firm 
- > Forvis Mazars 
- > Gadens 
- > Hong Fang Law 
- > K&L Gates 
- > King & Wood Mallesons 
- > Q.X. Consulting 
- > Shanghai Rewin Law Firm 
- > STAR 
- > ERM 

Intellectual Property Registration



Protecting intellectual property (IP) is essential for maintaining a competitive advantage in foreign markets. As IP registration processes vary, companies should register trademarks, patents, and copyrights with local authorities to prevent infringement and ensure legal protection.

*Select Provider below

- > AllBright Law Offices 
- > JunZeJun Law Offices 
- > Dezan Shira & Associates 
- > Duan & Duan Law Firm 
- > Gadens 
- > Hong Fang Law 
- > K&L Gates 
- > King & Wood Mallesons 
- > Sage House 
- > Shanghai Rewin Law Firm 
- > WPIC Marketing + Technologies 

Setting Up a Physical Business Space



Securing a physical space—whether for commercial, industrial, or retail purposes—requires an understanding of local real estate markets, zoning regulations, and lease terms. Working with local real estate agents or consultants can streamline the process and help businesses find suitable premises.

Physical Space

The physical space itself should align with operational needs, brand identity, and customer accessibility. Companies should assess factors like location, facility requirements, and scalability to support long-term growth.

*Select Provider below

- > **Azure Group Chartered Accountants** 
- > **MinterEllison** 
- > ANKEN Group 
- > AQL Holdings 
- > Hcreates 
- > King & Wood Mallesons 
- > Lendlease 
- > Alibaba Cloud 
- > Asian Tigers 
- > Cockram Projects 
- > Fishburners China 
- > Goodman Management 
- > Hassell 
- > Shanghai Stone Capital 
- > Q.X. Consulting 
- > SERVCORP 
- > Spacefram 
- > Telstra 
- > Woods Bagot Shanghai 

Connectivity

Reliable connectivity infrastructure, including internet and telecommunications, is crucial for business operations. Companies may need to establish local partnerships with providers to ensure high-quality connectivity and secure networks.

*Select Provider below

> SERVCORP 

> Telstra 

Financing



Securing financing for international expansion involves exploring various funding options, including both equity and debt.

Equity

Equity financing from sources like private equity, venture capital, or angel investors can provide funding for high-growth potential companies. Incubators may also offer resources and mentorship, especially for startups entering new markets.

*Select Provider below

> Azure Group Chartered Accountants 

> Bioclub 

> MinterEllison 

> Capital Eight 

> Shanghai Stone Capital 

> Forvis Mazars 

> Gadens 

> Fishburners China 

> HSBC 

> King & Wood Mallesons 

Debt Financing

Debt financing through banks or institutional lenders is a traditional way to fund operations. However, companies should understand local lending requirements, interest rates, and repayment terms when seeking loans abroad.

*Select Provider below

> ANZ 

> HSBC 

> Azure Group Chartered Accountants 

> Gadens 

> MinterEllison 

> King & Wood Mallesons 

> Bioclub 

> National Australia Bank 

E-Commerce



E-commerce provides an effective channel to reach consumers directly, especially in digital-friendly markets. Companies should consider local e-commerce platforms, payment methods, and logistics solutions to facilitate smooth online operations.

*Select Provider below

> RooLife Group 

> Jie Xiong Consulting 

> MinterEllison 

> Q.X. Consulting 

> AQL Holdings 

> Redfern Digital 

> Arete Group 

> WPIC Marketing + Technologies 

> Eastrong International Logistics 

> YTO Express 

Distribution, Logistics & Warehousing

Efficient distribution and logistics networks are essential for getting products to market. Companies should establish warehousing, transport, and inventory management solutions that meet demand while optimising costs.

*Select Provider below

- > **RooLife Group** 
- > **VISY** 
- > AQL Holdings 
- > Shanghai Stone Capital 
- > Asian Tigers 
- > CSTAR 
- > Eastrong International Logistics 
- > Goodman Management 
- > Q.X. Consulting 
- > SILA Global Pty Ltd 
- > WPIC Marketing + Technologies 
- > YTO Express 

Marketing & Brand Management

Building a brand presence requires understanding local consumer behaviour, media channels, and cultural preferences. Companies may need to adapt their branding and marketing strategies to resonate with local audiences.

*Select Provider below

- > Arete Group 
- > Central Studios 
- > Shanghai Stone Capital 
- > Hotspex 
- > KANVID 
- > Planet Media 
- > Q.X. Consulting 
- > Redfern Digital 
- > Sage House 
- > Thornehope 
- > United Media Solution 
- > WPIC Marketing + Technologies 

General Corporate Services

Companies often rely on corporate services such as accounting, payroll, and compliance support to manage administrative tasks efficiently. Outsourcing these functions to local providers can ensure regulatory compliance and streamline operations.

*Select Provider below

- > **Azure Group Chartered Accountants** 
- > **FRAGOMEN** 
- > **MinterEllison** 
- > AllBright Law Offices 
- > FESCO Adecco 
- > JunZeJun Law Offices 
- > Q.X. Consulting 
- > Shanghai Rewin Law Firm 
- > Duan & Duan Law Firm 
- > ERM 
- > Forvis Mazars 
- > Hong Fang Law 
- > K&L Gates 
- > King & Wood Mallesons 
- > Lendlease 
- > STAR 
- > WPIC Marketing + Technologies 

EXPORTING YOUR PRODUCTS AND SERVICES



Market Research



Researching the target export market is essential for understanding consumer needs, demand, and competitive dynamics. Exporters should also be aware of relevant regulations that could impact product viability.

*Select Provider below

- > **RooLife Group** ←
- > Arete Group ←
- > Capital Eight ←
- > Duan & Duan Law Firm ←
- > Hotspex ←
- > Planet Media ←
- > Q.X. Consulting ←
- > Redfern Digital ←
- > Shanghai Stone Capital ←
- > United Media Solution ←
- > WPIC Marketing + Technologies ←

Localisation & Marketing



Localisation involves adapting products, packaging, and marketing materials to meet the preferences and standards of the local market. This step is key for building connections with consumers and ensuring regulatory compliance.

*Select Provider below

- > **RooLife Group** ←
- > Arete Group ←
- > Capital Eight ←
- > Cockram Projects ←
- > Hotspex ←
- > JunZeJun Law Offices ←
- > KANVID ←
- > Planet Media ←
- > Q.X. Consulting ←
- > Redfern Digital ←
- > Shanghai Stone Capital ←
- > United Media Solution ←
- > WPIC Marketing + Technologies ←

Intellectual Property Registration



Registering intellectual property in export markets helps protect against counterfeiting and unauthorised use, safeguarding brand reputation and competitive edge.

Select Provider below

- > Dezan Shira & Associates
- > Gadens
- > Hong Fang Law
- > JunZeJun Law Offices
- > King & Wood Mallesons
- > Lendlease
- > Q.X. Consulting
- > Shanghai Rewin Law Firm
- > WPIC Marketing + Technologies

Cross Border E-Commerce (CBEC)



CBEC allows companies to sell directly to foreign consumers, often bypassing traditional distribution channels. Exporters should be aware of platform requirements, customs processes, and logistical solutions for efficient cross-border transactions.

*Select Provider below

- > Azure Group Chartered Accountants
- > MinterEllison
- > RooLife Group
- > AQL Holdings
- > Arete Group
- > Eastrong International Logistics
- > Q.X. Consulting
- > Redfern Digital
- > Shanghai Stone Capital
- > WPIC Marketing + Technologies
- > YTO Express

Distribution, Logistics & Warehousing



Efficient logistics are essential for ensuring timely delivery to international customers. Exporters need to manage warehousing, inventory, and transport solutions that align with market demand.

*Select Provider below

- > RooLife Group
- > VISY
- > AQL Holdings
- > Asian Tigers
- > CSTAR
- > Cockram Projects
- > Eastrong International Logistics
- > Goodman Management
- > Q.X. Consulting
- > Shanghai Stone Capital
- > SILA Global Pty Ltd
- > WPIC Marketing + Technologies
- > YTO Express

Registration & Paperwork



Exporting requires documentation such as certificates of origin, health or safety compliance, and relevant permits. Proper registration helps avoid delays and ensures smooth customs clearance.

*Select Provider below

- > CSTAR
- > Dezan Shira & Associates
- > Duan & Duan Law Firm
- > Eastrong International Logistics
- > Gadens
- > Knudsen & CRC
- > Q.X. Consulting
- > SILA Global Pty Ltd
- > STAR
- > WPIC Marketing + Technologies

Customs Declaration & Clearance



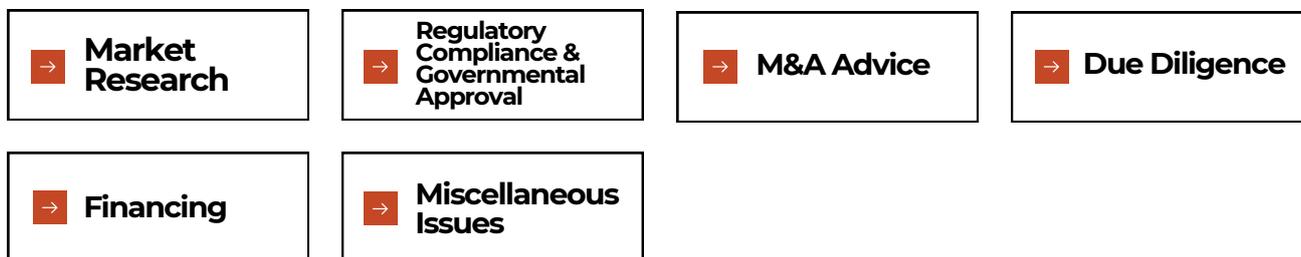
Accurate customs declarations and an understanding of clearance processes help minimise delays and avoid penalties. Many exporters work with customs brokers to navigate complex regulations.

*Select Provider below

- > MinterEllison
- > Asian Tigers
- > Shanghai Stone Capital
- > Eastrong International Logistics
- > King & Wood Mallesons
- > Lendlease
- > Q.X. Consulting
- > SILA Global Pty Ltd
- > STAR
- > WPIC Marketing + Technologies



FOREIGN DIRECT INVESTMENT (FDI)



Market Research



Market research provides insights into investment opportunities, competitive landscapes, and regulatory conditions, helping investors identify the best market entry points.

*Select Provider below

- > **Azure Group Chartered Accountants** ←
- > **MinterEllison** ←
- > **RoLife Group** ←
- > **AQL Holdings** ←
- > **Capital Eight** ←
- > **Carrington Day** ←
- > **Duan & Duan Law Firm** ←
- > **EY Greater China** ←
- > **Forvis Mazars** ←
- > **Hong Fang Law** ←
- > **Hospex** ←
- > **K&L Gates** ←
- > **King & Wood Mallesons** ←
- > **Lendlease** ←
- > **Q.X. Consulting** ←
- > **Redfern Digital** ←
- > **Shanghai Rewin Law Firm** ←
- > **Shanghai Stone Capital** ←

Regulatory Compliance & Governmental Approval



Many countries have specific regulations governing foreign investments. Investors must obtain relevant government approvals and ensure compliance with local laws.

*Select Provider below

- > **AllBright Law Offices** ←
- > **AQL Holdings** ←
- > **Capital Eight** ←
- > **Cockram Projects** ←
- > **Dezan Shira & Associates** ←
- > **Duan & Duan Law Firm** ←
- > **ERM** ←
- > **EY Greater China** ←
- > **Forvis Mazars** ←
- > **Gadens** ←
- > **Hong Fang Law** ←
- > **JunZeJun Law** ←
- > **K&L Gates** ←
- > **King & Wood Mallesons** ←
- > **Lendlease** ←
- > **Q.X. Consulting** ←
- > **Shanghai Rewin Law Firm** ←
- > **Shanghai Stone Capital** ←

M&A Advice



Mergers and Acquisitions (M&A) offer a strategic approach to market entry by allowing companies to gain a local foothold through acquisition or merger with an established business. This process requires thorough due diligence, regulatory compliance, and careful integration planning to ensure a successful transition into the new market.

*Select Provider below

- > **Azure Group Chartered Accountants** ←
- > **MinterEllison** ←
- > AllBright Law Offices ←
- > Capital Eight ←
- > Dezan Shira & Associates ←
- > ERM ←
- > EY Greater China ←
- > Forvis Mazars ←
- > Gadens ←
- > Hong Fang Law ←
- > JunZeJun Law ←
- > K&L Gates ←
- > King & Wood Mallesons ←
- > Lendlease Greater ←
- > Q.X. Consulting ←
- > Shanghai Rewin Law Firm ←
- > Shanghai Stone Capital ←
- > STAR ←

Due Diligence



Conducting thorough due diligence mitigates risks and ensures informed decision-making before entering new markets. Including Legal, HR, Commercial, Financial and Tax Due Diligence.

*Select Provider below

- > **Azure Group Chartered Accountants** ←
- > **MinterEllison** ←
- > AllBright Law Offices ←
- > Capital Eight ←
- > Carrington Day ←
- > Cockram Projects ←
- > Dezan Shira & Associates ←
- > ERM ←
- > EY Greater China ←
- > Forvis Mazars ←
- > Gadens ←
- > JunZeJun Law ←
- > K&L Gates ←
- > King & Wood Mallesons ←
- > Lendlease ←
- > Q.X. Consulting ←
- > Shanghai Rewin Law Firm ←
- > Shanghai Stone Capital ←
- > STAR ←

Financing



Funding an acquisition often involves a mix of equity and debt. Companies should evaluate financing options, including local banks and international lenders, to ensure they secure favourable terms.

***Select Provider below**

- > ANZ
- > Azure Group Chartered Accountants
- > MinterEllison
- > AllBright Law Offices
- > Capital Eight
- > Dezan Shira & Associates
- > Forvis Mazars
- > Gagens
- > HSBC
- > King & Wood Mallesons
- > Lendlease Greater
- > National Australia Bank
- > Shanghai Stone Capital

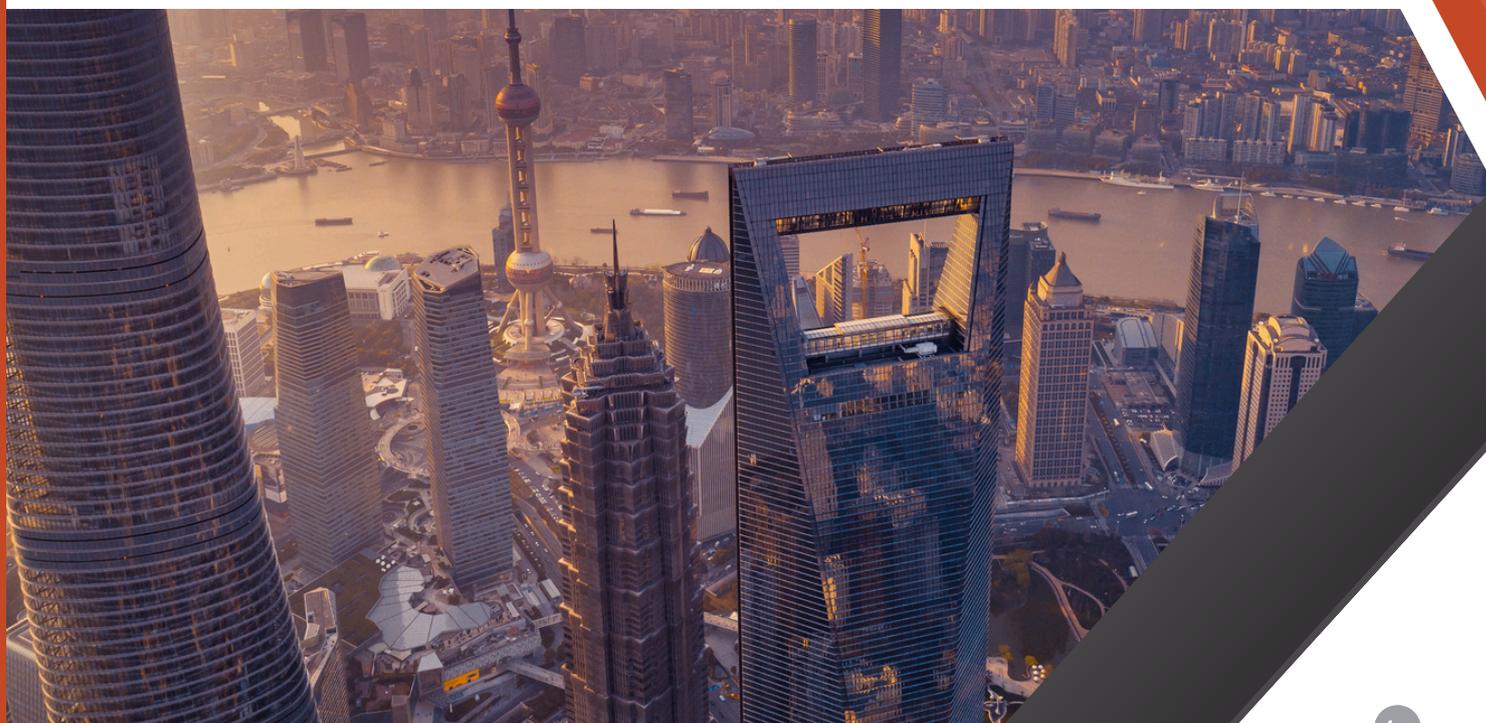
Miscellaneous Issues



Additional considerations may include antitrust compliance, employment law, and data protection regulations. These factors can influence the feasibility and structuring of an investment or acquisition.

***Select Provider below**

- > Azure Group Chartered Accountants
- > MinterEllison
- > Capital Eight
- > Dezan Shira & Associates
- > EY Greater China
- > Forvis Mazars
- > Gagens
- > Hong Fang Law
- > JunZeJun Law
- > K&L Gates
- > King & Wood Mallesons
- > Lendlease
- > Q.X. Consulting
- > Shanghai Rewin Law Firm



PROVIDER COMPANY LIST

✓ = provider companies

Platinum Members



Member List

- A**
 - Abbey Road & Geneva
 - Accolade Wines
 - Ajinga ✓
 - Alibaba Cloud ✓
 - Aier Eye Hospital
 - AllBright Law Offices ✓
 - ANCA Machine Tools (Shanghai) Co. Ltd
 - Anken Group ✓
 - Antai College of Economics and Management, Shanghai Jiao Tong University
 - ANZIIF
 - AQL Holdings ✓
 - ARB Corporation Limited
- B**
 - B&R Enclosures (Suzhou) Co Ltd
 - BE Education Ltd
 - Beijing Jurlique Trading Co. Limited
 - Berries Australia
 - BHP Billiton International Trading (Shanghai) Co., Ltd
- C**
 - Capital Eight ✓
 - Career Mentor Consulting
 - Carrington Day ✓
 - Central Studios ✓
 - CGP China ✓
 - Crossover Culture Corp
- Arete Group Limited ✓
- Ashton Valley Fresh Pty Ltd
- Asian Tigers K.C. DAT (China) Ltd. ✓
- Atomic Group ✓
- AusMed Travel
- Aussie Beef & Lamb
- Australia and New Zealand Bank (China) Company Limited ✓
- Australian Distilling and Beverage Limited
- Australian Trade and Investment Commission (Austrade)
- Austrade Global Pty Ltd
- Azure Group Chartered Accountants ✓
- Bioclub ✓
- Blackmores
- BlueScope
- Boori
- Brown Family Wine Group
- Chartered Accountants Australia and New Zealand (Hong Kong) Limited
- China Telecom
- Cockram Projects ✓
- CPA Australia
- Crimson Education
- CSL Behring (Shanghai) Consulting Ltd



D

- Dezan Shira & Associates ✓
- Duan & Duan Law Firm ✓
- Dulwich College Shanghai

E

- Eastrong International Logistics Co. Ltd ✓
- Ecquality Timber Products
- EIW Architects
- ERM (Shanghai) Limited ✓

F

- FCM Travel
- Ferngrove Vineyards Pty Ltd
- FESCO Adecco ✓
- Fishburners China ✓
- FMG Trading Shanghai Co., Ltd

G

- Gadens ✓
- GM Tours Pty Ltd

H

- Hassell ✓
- hcreates | interior design ✓
- Hive + Wellness Australia

I

- IDP Education
- Iluka Trading (Shanghai) Co., Ltd
- Impact X
- Industrial Bank

J

- JEB Group
- Jiaying Economic and Technological Development Zone
- Jie Xiong Consulting ✓

K

- K & L Gates ✓
- KANVID ✓
- Kevin Murphy
- Kimpton Qiantan Shanghai

L

- Le Cordon Bleu
- Lendlease ✓

M

- Macquarie Commodities Trading (Shanghai) Co., Ltd
- Martec China
- MinterEllison ✓

N

- National Australia Bank ✓
- New South Wales Government
- Newsora

O

- O-I (Shanghai) Management Co., Ltd.
- OCM-Overseas Capital Management
- OCTAVE

P

- Penfolds
- Peace Hotel
- Planet Media ✓
- PuLi Hotel

Q

- Q.X. Consulting ✓
- Qantas Airways Limited
- Queensland University of Technology (QUT)

- Dulwich College Suzhou

- EY Greater China ✓
- Exyte
- EZZ Life Science

- Forvis Mazars ✓
- Fragomen (Shanghai) Co., Ltd ✓
- Frosa Aviation Ltd
- Fsilon
- Fudan International School of Finance, Fudan University

- Goodman Management Consulting (Shanghai) Co. Ltd ✓
- Grand Hyatt Shanghai

- Hong Fang Law ✓
- Hotspex ✓
- HSBC China ✓
- Hunan New Retail Industry Council

- Institute of Strategic Leadership and Coaching (ISLC)
- International Future China ✓

- JING & CO. Pty Ltd ✓
- Juneyao Air
- JunZeJun Law Offices ✓

- King & Wood Mallesons ✓
- Kmart
- Knudsen & CRC ✓

- Lonsdale Institute
- LUMAJOY
- Lynch Group

- Monash University
- Montessori Academy
- MOX Automation
- Mr.Willis

- Nib Health Fund Limited
- Noumi Operations Pty Ltd



R

- Radisson Collection Hotel, Xing Guo Shanghai
- Redfern Digital ✓
- Real Smart Group
- Rio Tinto Trading (Shanghai) Co., Ltd

S

- Sage House ✓
- Schibello Coffee
- School of Business, East China University of Science and Technology
- Servcorp ✓
- Shanghai 31Jiu Food Co Ltd
- Shanghai BD Company Limited
- Shanghai Chengbeishimeng Educational Technology Co.,Ltd
- Shanghai Cstar Supply Chain Management Co.,Ltd.
- Shanghai Dingda Catering Management Co., Ltd
- Shanghai Dockers
- Shanghai Forest Manor Group
- Shanghai JC Group
- Shangri-La Qiantan, Shanghai

- Riversdale Fine Wines
- ROINA TOURS PTY LTD
- RooLife Group ✓

- Shanghai Rewin Law Firm ✓
- Shanghai Stone Capital Co., Ltd. ✓
- Shanghai Sunny Commerce and Trade Co.,Ltd.
- Shanghai United Family Hospital
- SMATS Group
- Spaceframe China ✓
- SRG Trading (Shanghai) Limited
- STAR (Shanghai) Accounting & Consulting Co. Ltd ✓
- Sttoke Coffee Cup
- Suzhou MegaRobo Technologies Co.,Ltd
- SinoUnited Health
- Swan Wine Group
- System in Motion

T

- Telstra ✓
- Tennis Australia
- The Langham Shanghai, Xintiandi
- The Sukhothai Shanghai
- The University of Adelaide
- The University Of Southern Queensland
- The University of Sydney
- The University of Western Australia

- The Woolmark Company (Shanghai) Limited
- Thornehope (Shanghai) Marketing Communications Co., Ltd. ✓
- Total Tools
- Tourism Australia
- Travelex
- Trade and Investment Queensland
- Tripadvisor
- TSK Dental
- TVS SCS Logistics LTD

U

- United Media Solution LTD ✓
- University of New South Wales
- UON Pty Ltd
- UP Medical

V

- Victoria Trade & Investment Shanghai Office
- Visy ✓

W

- Wellspring Traditional Chinese Medicine Family Heritage Co.
- Western Australian Trade Office - China
- Western International School of Shanghai
- Wine Australia

- Woods Bagot Shanghai ✓
- WPIC Marketing + Technologies ✓

Y

- Yangzhou Jiro International Trade Co., Ltd.
- Yes Education
- YTO EXPRESS ✓

Z

- Zenith Interiors Shanghai

#





AZURE GROUP CHARTERED ACCOUNTANTS

Founded in 2002, Azure Group is a leading Accounting and Advisory firm in the Asia Pacific with offices in China and Australia, specialising in comprehensive setup solutions for international subsidiaries and entrepreneurial businesses. As a founding member of the XLNC network, Azure Group connects clients to high-quality services across 191 offices in 42 countries, supporting clients from the US, UK, Singapore, and more. Their international tax specialists assist clients with tax-efficient structures, compliance, profit repatriation, and international restructuring.



Capabilities

> Starting a Business

- Company Formation
- Due Diligence
- Setting Up a Physical Business Space
- Financing
- General Corporate Services

> Exporting Your Products and Services

- Cross Border E-Commerce (CBEC)

> Foreign Direct Investment (FDI)

- Market Research
- M&A Advice
- Due Diligence
- Financing
- Miscellaneous Issues

Address

China: 上海市静安区久光愚园路108号
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Australia: Level 10/171 Clarence St, Sydney NSW 2000

Locations

China: Shanghai, Beijing, Shenzhen, Hong Kong

Australia: Sydney

Contact

ourteam@azuregroup.com.au

Social Media

LinkedIn:

[Azure Group](#)

Website:

azuregroup.com.au

azuregroupchina.com

WeChat:

AzureGroup





AUSTRALIA AND NEW ZEALAND BANK (CHINA) COMPANY LIMITED (ANZ) | 澳新银行

ANZ, the top Institutional Bank in Australia and New Zealand and a leading Corporate Bank in Asia, provides cross-border solutions and impartial advice, with connections to over 500 banks globally. Its services span capital markets, portfolio management, liquidity, and transaction banking, driven by a commitment to innovation and strategic partnerships. With a long-term AA-credit rating, ANZ combines local expertise with global reach, offering clients access to specialists across nearly 30 markets worldwide.



Capabilities

> Starting a Business

– Financing (Debt Financing)

> Foreign Direct Investment (FDI)

– Financing

Contact

<https://www.anz.com.au/support/contact-us/>

Focused Sector Expertise

- Banks
- Funds
- Insurance
- Diversified Financials

Address

China:

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15th Floor, Mirae Asset Tower, 166 Lujiazui Ring Road, Pudong, Shanghai

Locations

China: Shanghai

Australia

Social Media

LinkedIn:

[ANZ](#)

Website:

anz.com/china





FRAGOMEN (SHANGHAI) CO., LTD

Fragomen is a leading firm dedicated to immigration services worldwide. The firm has over 5,500 immigration professionals and support staff in more than 60 offices across the Americas, EMEA and Asia Pacific. A member of the Am Law 100 and Am Law Global 100, Fragomen offers immigration support in more than 170 countries. Fragomen’s professionals are respected leaders in the immigration field, and the firm is regularly recognized as a leading employer of minority and female attorneys.

The firm supports all aspects of global immigration for corporate, academic, nonprofit, and individual clients, including strategic planning, quality management, reporting, and etc...



Capabilities

> Starting a Business

- Hiring and Recruitment (Recruitment & Outsourcing)
- General Corporate Services

Firmwide Services

- Business Visa Services and Technology
- Consular Services
- Corporate Immigration Program Development
- Crisis Management Services
- Digital Nomad Services
- Document Services
- Employment Verification Services
- Government Advisory Services
- Immigration Analytics, Benchmarking, and Knowledge
- Immigration Compliance Services
- Immigration Enforcement Defence Services
- Immigration Litigation Services
- Immigration Technology Solutions
- Immigration Training
- Immigration Work Permit Services
- Private Client Services
- Remobilisation Services
- Remote Work Strategic Services for Employers

Address

China: 上海市世纪大道88号金茂大厦14层1408室
Suite 1408, Level 14, Jin Mao Tower, 88 Century Avenue, Shanghai 200120

Australia: Level 7, 179 Elizabeth Street, Sydney, NSW 2000

Locations

China: Shanghai, Beijing, Hong Kong

Australia: Sydney, Melbourne, Brisbane, Perth

Other Offices in APAC: Auckland, Bangkok, Bengaluru, Kochi, Kuala Lumpur, Singapore

Contact

fragomen.com/contact-us/index.html

Social Media

LinkedIn:

[Fragomen](#)

Website:

fragomen.com

WeChat:

Fragomen_China





MINTERELLSION

MinterEllison, an Australian-owned law firm, is a leading firm in the Asia-Pacific region. Over 20 years ago, it established offices in mainland China. Today, its China practice includes over 40 partners and 120 lawyers specialising in Australia-China matters. The firm acts as a "Cultural Bridge" between China and Australia, helping clients navigate cultural differences and achieve business outcomes. Its China offices are wholly owned and managed by its Australian offices.



Capabilities

> Starting a Business

- Market Research
- Company Formation
- Hiring and Recruitment (Recruitment & Outsourcing)
- Due Diligence
- Setting Up a Physical Business Space
- Financing
- E-Commerce
- General Corporate Services

> Exporting Your Products and Services

- CBEC
- Customs Declaration & Clearance

> Foreign Direct Investment (FDI)

- Market Research
- M&A Advice
- Due Diligence
- Financing
- Miscellaneous Issues

Address

China: 上海市南京西路1168号中信泰富广场40层4006-4007室 Suites 4006-4007, 40th Floor, CITIC Square, 1168 Nanjing Road West Shanghai 200041

Australia: Level 40, Governor Macquarie Tower, 1 Farrer Place, Sydney 2000 Australia

Locations

China: Shanghai, Beijing, Hong Kong

Australia: Sydney, Adelaide, Brisbane, Canberra, Melbourne, Perth

Contact

minterellison.com

Social Media

LinkedIn:

[Minter Ellison](#)

Website:

minterellison.com/





ROOLIFE GROUP

The RooLife Group (ASX: RLG) is a fully integrated digital marketing, e-commerce, and distribution company focused on driving online and offline sales for its clients. With a strong emphasis on Australia and China, RooLife’s e-commerce marketplaces enable businesses to sell directly to Chinese consumers, accepting payments via WeChat and Alipay. The company’s key strength lies in its deep understanding of and connection with Chinese consumers, allowing brands to effectively target them based on their profiles and purchasing behaviours.



Capabilities

> Starting a Business

- Market Research
- E-Commerce
- Distribution, Logistics & Warehousing

> Exporting Your Products and Services

- Market Research
- Localisation & Marketing
- Cross Border E-Commerce (CBEC)
- Distribution, Logistics & Warehousing

> Foreign Direct Investment (FDI)

- Market Research

Capabilities

- China Launch Strategy
- Regulatory & Logistics
- Brand Activation
- Sales
- Monitoring & KPI Reporting

Address

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Australia: Unit B11, 431 Roberts Road, Subiaco WA 6008

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China: Guangzhou

Australia: Perth

Contact

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Website:

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WeChat:

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VISY

VISY is a global leader in sustainable packaging and resource recovery, integrating innovation, manufacturing, and logistics in a closed-loop system to create environmentally responsible solutions. With advanced manufacturing technologies, optimised logistics, and a global network, VISY minimises waste while ensuring efficiency. Its expertise and scale foster sustainable practices for a better future.



Capabilities

- > **Starting a Business**
 - Distribution, Logistics & Warehousing
- > **Exporting Your Products and Services**
 - Distribution, Logistics & Warehousing

Contact

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Mob: +86 185 1624 6601
Fax: +86 21 6236 8006

Email: felix.jin@visy.com.sg

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 200336, China

Australia:
 Freshwater Place Melbourne

Locations

China: Shanghai, Shenzhen
Australia: NSW, QLD, NT, SA, WA

Social Media

LinkedIn:
[Visy Industries](#)
Website:
visy.com.au
visy.com.cn



AJINGA

Founded in 2012 in Shanghai, China, AJINGA is an award-winning cloud-based SaaS recruiting company. They equip leading companies with digital and AI recruiting innovations to increase job applications improve efficiency and facilitate better hiring decisions.

ajinga.com

Capabilities

> Starting a Business

– Hiring & Recruitment (Recruitment & Outsourcing)

Contact

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Locations

China: Shanghai

Address

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Social Media

LinkedIn:

[Ajinga](#)

Website:

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ALIBABA CLOUD AUSTRALIA PTY LTD | 阿里巴巴

Alibaba Cloud, founded in 2009, is a global leader in cloud computing and artificial intelligence, providing services to thousands of enterprises, developers, and governments organizations in more than 200 countries and regions. Committed to the success of its customers, Alibaba Cloud provides reliable and secure cloud computing and data processing capabilities as a part of its online solutions. In January 2017, Alibaba Cloud became the official cloud services partner of the Olympics.

 Alibaba Cloud

Capabilities

> Starting a Business

– Setting Up a Physical Business Space (Connectivity)

Cloud Enterprise Network (CEN)

- Provides Australian companies with fast, secure, and low-latency network connectivity between Australia and China.
- **Capabilities:**
 - Cross-Border Network Connectivity
 - Hybrid Cloud Integration
 - High-Performance Cross-Border Applications
 - Regulatory Compliance
 - Global Collaboration
 - Business Expansion and Supply Chain Optimization
 - Disaster Recovery and Business Continuity
 - Multi-Cloud and Cross-Provider Connectivity
 - E-Commerce and Application Performance Optimization
 - Secure and Private Global Network

Contact

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Locations

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Address

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Social Media

LinkedIn:

[Alibaba Cloud](#)

Website:

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ALL BRIGHT LAW OFFICES | 上海市锦天城律师事务所

Founded in 1999 by the first generation of Chinese lawyers, AllBright Law Offices is a reputable full-service law firm in Shanghai and in China. Alongside its headquarter in Shanghai, the firm has 25 branches in major cities throughout China, and global offices in London, Seattle, Singapore, and Tokyo.



Capabilities

> Starting a Business

- Company Formation
- Due Diligence
- Intellectual Property Registration
- General Corporate Services

> Exporting Your Products and Services

- Intellectual Property Registration

> Foreign Direct Investment (FDI)

- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence
- Finance

Contact

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Locations

China: 26 Locations

Address

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Social Media

LinkedIn:

[AllBright Law Offices](#)

Website:

allbrightlaw.com

WeChat:



ANKEN GROUP | 安垦

ANKEN is an independent developer dedicated to enhancing success by prioritising people and their surroundings. Specialising in urban renewal, ANKEN improves quality of life with integrated, life cycle-focused property solutions, repurposing buildings through thoughtful design to benefit communities. Discover ANKEN's growing portfolio of properties in Shanghai for your next business location.



Capabilities

> Starting a Business

- Setting Up a Physical Business Space (Physical Space)

Contact

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Locations

China: Shanghai

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Social Media

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WeChat:



AQL HOLDINGS | 琦心集团

Sydney-based AQL Holdings (AQL), with a subsidiary in Shanghai, provides trade and investment consulting, executive search, and government relations services. Founded by Tony Zhang, who has 25 years of experience in international trade and investment, including 15 years of Commissioner roles at Australian governments.



Capabilities

> Starting a Business

- Company Formation
- Hiring And Recruitment
- Setting Up a Physical Business Space
- E-Commerce
- Distribution, Logistics & Warehousing

> Exporting Your Products and Services

- Cross Border E-Commerce
- Distribution, Logistics & Warehousing

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance & Governmental Approval

- M&A Advice
- Due Diligence
- Financing
- Miscellaneous Issues

Contact

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Locations

China: Shanghai
Australia: Sydney

Social Media

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[AQL Holdings](#)

Website:

www.aqholdings.com/

WeChat:

QLIGHTSH

ARETE GROUP

Arete Group empowers international brands to enter and grow in the Chinese market with confidence. Arete helps clients navigate local market realities, build partnerships, and create flexible growth strategies. Leveraging Heidi, a brand ambassador with 26 years as a TV host and social media following of 260,000+, Arete connects brands to Chinese consumers through trusted, resonant content.



Capabilities

> Starting a Business

- Market Research
- E-Commerce
- Marketing & Brand Management

> Exporting Your Products and Services

- Market Research
- Localisation & Marketing
- Cross Border E-Commerce (CBEC)

Contact

[Contact us - Arete Group](#)

Locations

China: Shanghai
Australia: Sydney

Social Media

LinkedIn:

[Arete Group](#)

Website:

heididugan.com/arete-group

ATOMIC GROUP

Atomic started in Australia in 2000 and entered the Chinese market in 2005. Since then Atomic have two decades of experience serving clients across all industries, multinationals as well as local clients. Their deep understanding of their clients' industry and business, organisational issues as well as talent and leadership challenges enable their clients to have a long-term strategic partner.

ATOMIC GROUP

Capabilities

> Starting a Business

- Hiring & Recruitment (Recruitment & Outsourcing)
- Hiring & Recruitment (Labour Dispatch & Outsourcing Labour)

Contact

[Contact us - Atomic Group](#)

Locations

China: 10 Locations

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Social Media

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[Atomic Group](#)

Website:

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WeChat:



ASIAN TIGERS K.C. DAT (CHINA) LTD. | 泛骏华国际物流 (中国) 有限公司

Asian Tigers is an International Moving & Relocation company and a market leader in the Move Management industry, specializing in household goods being moved door-to-door across China and throughout the world. We are shareholders of the Asian Tigers Group covering 13 countries across Asia and through membership in FIDI (www.fidi.com) we are affiliated with more than 500 global partners providing worldwide coverage.



Capabilities

> Starting a Business

- Setting Up a Physical Business Space
- Distribution, Logistics & Warehousing

> Exporting Your Products and Services

- Logistics, Distribution & Warehousing
- Customs Declaration & Clearance

Contact

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WeChat:



BIOCLUB | 贝壳社

BioClub supports medical and health entrepreneurs with a Dual Cycle model, blending online and offline resources like industrial spaces, education, and investment incubation. Recognised by China's Ministry of Science and Technology, BioClub serves as a national tech transfer and international cooperation base in Zhejiang, driving growth for healthcare innovators.



Capabilities

> Starting a Business

- Financing

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Social Media

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Website:

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WeChat:

q754926405

CSTAR | 喜事达物流

CSTAR is a supply chain solutions provider offering end-to-end services, including trade agency, freight forwarding, customs clearance, transportation, warehousing, and distribution, all supported by advanced technology. Based in Sydney, CSTAR Australia specialises in biopharmaceuticals, automotive parts, industrial automation, hazardous chemicals, luxury furniture, FMCG, and fresh and frozen produce.



Capabilities

> Starting a Business

- Distribution, Logistics & Warehousing

> Exporting Your Products and Services

- Distribution, Logistics & Warehousing
- Registration & Paperwork

Contact

Neo Xu
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Locations

China: Shanghai
Australia: Sydney

Address

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Tianyao Bridge Road, Xuhui
District, Shanghai, China

Social Media

Website:

[cstar.com/gotoHome?
lan=](http://cstar.com/gotoHome?lan=)

WeChat:



CAPITAL EIGHT

Capital Eight is a full service corporate finance firm providing expert advice in M&A, public and private fundraising, project finance, debt finance, workout and turnaround situations, and strategic market entry planning. With over 50 years of experience in the Chinese market, the team leverages global investment banking backgrounds to deliver tailored solutions for clients.



Capabilities

> Starting a Business

- Market Research
- Company Formation
- Due Diligence
- Financing

> Exporting Your Products and Services

- Market Research
- Localisation & Marketing

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence
- Financing
- Miscellaneous Issues

Contact

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Locations

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200040, Shanghai

Social Media

LinkedIn:
[Capital Eight](#)

Website:
capitaleight.com

CARRINGTON DAY

Since the early 2000s, the people at Carrington Day have partnered with international companies in China and with Chinese companies. Carrington Day is the best HR partner for those companies that appreciate a partner that offers effective communication across their business in different and challenging cultural settings.



Capabilities

> Starting a Business

- Hiring & Recruitment (Recruitment & Outsourcing)
- Due Diligence

> Foreign Direct Investment (FDI)

- Due Diligence

Contact

peter.arkell@carringtonday.com

Locations

China: Shanghai, Hong Kong

Address

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Er Lu, Shanghai, 200010

Social Media

LinkedIn:
[Carrington Day](#)

Website:
carringtonday.com

WeChat:



CENTRAL STUDIOS | 免镜

Central Studios creates advertising production and social content for fashion, luxury and consumer tech brands, servicing global clients in China and the region. Offering scalable solutions for creative and production, Central delivers live-streaming, motion & stills shoots, digital asset creation; and other new media production services.



Capabilities

- > **Starting a Business**
- Marketing & Brand Management

Contact

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Locations

China: Shanghai

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 Suite 301, Building A, 501 Liyuan Lu, Shanghai 200025 China

Social Media

LinkedIn:
[Central Studios Shanghai](#)

Website:
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WeChat:



CORNERSTONE GLOBAL PARTNERS (CGP) GROUP

Founded in 2012, CGP is one of Asia's largest HR technology platforms, with 20 global offices and over 600 professionals. The company offers executive search, flexible staffing and contracting services to multinational and domestic firms. CGP has received several accolades, including the Shanghai Government's "Bo Le" Award for innovation.



Capabilities

- > **Starting a Business**
- Hiring & Recruitment (Recruitment & Outsourcing)

Contact

info@cgptalent.com

Locations

China: 16 Locations
USA / Singapore / Thailand / Vietnam / Malaysia / Japan / UAE / Kingdom of Saudi Arabia

Address

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 6th Floor, Infinitus Building, 168 Hubin Road, Huangpu District, Shanghai, China

Social Media

LinkedIn:
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Website:
cgpgroup.com/

WeChat:
 cgp_china

COCKRAM PROJECTS | 科克雷蒙

Cockram is a Global Project and Construction Management (EPCM) company which originated in Australia in 1861. In 2017, Cockram became an affiliate of Kajima Group, one of the largest global Engineering and Construction Groups. Cockram's considerable knowledge of PRC construction regulations and conditions extensively benefits new clients with future high-tech or complicated projects.



Capabilities

> Starting a Business

- Setting Up a Physical Business Space (Physical Space)

> Exporting Your Products and Services

- Localisation & Marketing
- Distribution, Logistics & Warehousing

> Foreign Direct Investment (FDI)

- Regulatory Compliance & Governmental Approval
- Due Diligence

Contact

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Locations

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Australia: Melbourne

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Social Media

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[Cockram Projects](#)

Website:

cockram.com

WeChat:

Cockram Projects
科克雷蒙

DUAN & DUAN LAW FIRM | 段和段律师事务所

Duan & Duan is a top-tier, full-service law firm headquartered in Shanghai, with 35 offices in China and branches in Europe, the USA, and Asia. Their seasoned lawyers expertly handle legal, tax, regulatory, and compliance matters, ensuring seamless cross-border transactions and business activities. They offer efficient, solution-oriented services across various legal areas.



段和段律師事務所
DUAN & DUAN

Capabilities

> Starting a Business

- Company Formation
- Hiring and Recruitment
- Due Diligence
- Intellectual Property Registration

> Exporting Your Products and Services

- Intellectual Property Registration
- Registration & Paperwork

> Foreign Direct Investment (FDI)

- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence
- Financing
- Miscellaneous Issues

Contact

Ms. Sophie An

- Co-Chairman of the Partners' Board Meeting
- Equity Partner

Locations

China: Shanghai & other 26 cities

Globally: Madrid (Spain) / Nagoya

(Japan) / New York (U.S.A) /

Phnom Penh (Cambodia) / Seattle

(U.S.A) / Tashkent (Uzbekistan) /

London(UK) / Tokyo(Japan)

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Social Media

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[Duan & Duan Law Firm](#)

Website:

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WeChat:



DEZAN SHIRA & ASSOCIATES

Dezan Shira & Associates is a pan-Asia, multi-disciplinary professional services firm - providing clients with corporate, professional, and technology services essential for navigating Asia's complex regulatory environments. Founded in 1992, the firm is in its fourth decade of operation, and has grown to include dozens of technical practices with more than 600 professionals in 40 offices located across 15 countries throughout Asia.



DEZAN SHIRA & ASSOCIATES
Your Partner for Growth in Asia

Capabilities

> Starting a Business

- Market Research
- Company Formation
- Hiring & Recruitment (Recruitment & Outsourcing)
- Due Diligence
- Intellectual Property Registration
- General Corporate Services

> Exporting Your Products and Services

- Market Research
- Registration & Paperwork

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance & Governmental Approval

- M&A Advice
- Due Diligence
- Miscellaneous Issues

Contact

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Social Media

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[Dezan Shira & Associates](#)

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WeChat:

DSA_China

Locations

China: 13 Locations

Australia: Sydney

ERM (SHANGHAI) LIMITED

ERM is one of the World's Largest Pure-Play Sustainability Consultancy, with nearly 300 EHS, social and low-carbon consulting professionals in Shanghai, Beijing, Guangzhou, Hong Kong and Taipei offices. ERM (Shanghai) Limited was established in 1994 and is the headquarter of ERM China. The firm supports corporate & investor clients on their Net Zero Transition journey.



Capabilities

> Starting a Business

- Due Diligence
- General Corporate Services

> Foreign Direct Investment (FDI)

- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence

Contact

[Contact us - ERM](#)

Locations

China: Shanghai, Beijing, Guangzhou, Hong Kong

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Social Media

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Website:

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WeChat:

ERM_China

EY GREATER CHINA

EY member firms in the Greater China region are owned and managed by local Partners. Working across assurance, consulting, strategy, tax and transactions, we ask better questions to find new answers for the complex issues facing our world today. With over 23,000 professionals and more than 1,000 Partners in the EY Greater China Region, we support our clients through 34 office locations. We will continue to build on our unique strengths, positively impact the communities in which we operate, build trust in capital markets and play our part in advancing the region's sustainable growth.



Shape the future
with confidence
聚信心 塑未来

Capabilities

> Starting a Business

- Market Research
- Company Formation
- Due Diligence
- General Corporate Services

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence
- Miscellaneous Issues

Contact

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China: 34 Locations
Australia: 7 Locations

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EASTRONG INTERNATIONAL LOGISTICS CO. LTD | 上海东志国际货物运输代理有限公司

Founded in 2002 and headquartered in Shanghai, Eastrong is a leading ocean freight forwarder in the China-Oceania trade lanes. The company's customer-first approach and strong partnerships enable it to offer tailored logistics solutions across ocean, air, and rail. Eastrong is a key player in global industry associations and actively participates in international conferences.



Capabilities

> Starting a Business

- E-Commerce
- Distribution, Logistics & Warehousing

> Exporting Your Products and Services

- Cross Border E-Commerce (CBEC)
- Distribution, Logistics & Warehousing
- Registration & Paperwork
- Customs Declaration & Clearance

Contact

[Contact us - Eastrong International Logistics](#)

Locations

China: 11 Locations

Address

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Room DEF, 8F, JiuShi Tower, 28 Zhongshan Road, Shanghai, 200010, China

Social Media

LinkedIn:
[Eastrong International Logistics](#)

Website:
[eastrongintl.com/home](#)

WeChat:



FISHBURNERS CHINA | 飞仕伯乐

Fishburners, Australia's leading incubator, was founded by Mike Casey and Peter Davison. Recognised as the best by StartCon for three years, Fishburners expanded to China in 2020. Its Hangzhou hub, with an investment of 10 million RMB, offers services like RMB ODI, incubation, and mentorship, incubating over 20 tech-driven startups.



Capabilities

> Starting a Business

- Financing
- Setting Up a Physical Business Space (Physical Space)

Contact

vivian@fishbn.com

Locations

China: Hangzhou
Australia: Sydney

Address

中国浙江省杭州市钱江世纪城永辉路233号9楼
Level 9, 233 Yonghui Road,
Qianjiang Century City

Social Media

LinkedIn:
[Fishburners](#)

Website:
fishburners.org/

WeChat:
Fishburners
飞仕伯乐

FORVIS MAZARS

Forvis Mazars Group SC is an independent member of Forvis Mazars Global, a leading professional services network. Operating as an internationally integrated partnership in over 100 countries and territories, Forvis Mazars Group specialises in audit, tax and advisory services. The partnership draws on the expertise and cultural understanding of over 40,000 professionals across the globe.



Capabilities

> Starting a Business

- Market Research
- Company Formation
- Hiring & Recruitment (Recruitment & Outsourcing)
- Due Diligence
- Financing
- General Corporate Services

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence
- Financing
- Miscellaneous Issues

Contact

Julie LAULUSA
shanghai@forvismazars.cn

Locations

China: 30 Locations
Australia: Sydney, Brisbane, Melbourne, Toowoomba

Address

上海市银城中路68号陆家嘴大厦8楼, 邮政编码200120
8th Floor, One Lujiazui, No. 68
Yin Cheng Middle Road 200120
Shanghai China

Social Media

LinkedIn:
[Forvis Mazars](#)

Website:
forvismazars.com/cn

WeChat:
ForvisMazars

FESCO ADECCO | 外企德科

FESCO Adecco, a joint venture formed in 2010, combines FESCO Group and Adecco Group's strengths. It offers HR services such as staffing, outsourcing, payroll, and RPO. Serving over 2 million associates and 26,000 clients across China, it operates regional offices in cities including Shanghai, Chongqing, Shenzhen and other locations.



外企德科

Capabilities

> Starting a Business

- Hiring & Recruitment (Recruitment & Outsourcing)
- Hiring & Recruitment (Labour Dispatch & Outsourcing Labour)
- General Corporate Services

Contact

Wesley.Zhang@fescoadecco.com

li.xiaoling@fescoadecco.com

Locations

China: 11 Locations

Address

上海市黄浦区中山南路589号
FESCO Adecco大厦
FESCO Adecco Building, No.
589, South Zhongshan Road,
Huangpu District, Shanghai

Social Media

LinkedIn:

[Fesco Adecco](#)

Website:

en.fescoadecco.com/

WeChat:



GOODMAN MANAGEMENT CONSULTING (SHANGHAI) CO LTD

Goodman is a specialist global industrial property and digital infrastructure group. Goodman owns, develops, and manages high-quality, sustainable properties that are close to consumers and provide essential infrastructure for the digital economy.

Goodman operates in key consumer markets in 14 countries across Asia Pacific, Europe, and the Americas. Goodman is the largest property group listed on the Australian Securities Exchange and invests significantly alongside Goodman's capital partners in their investment partnerships.



Capabilities

> Starting a Business

- Setting Up a Physical Business Space (Physical Space)
- Distribution, Logistics & Warehousing

> Exporting Your Products and Services

- Distribution, Logistics & Warehousing

Locations

China: Shanghai / Beijing / Guangzhou / Hong Kong SAR

Global: Americas (2 locations), Asia Pacific (4 locations), Europe (8 locations)

Contact

[Grace Hang, Property Director, China](#)

Grace.Hang@goodman.com

Address

China: 上海市静安区南京西路1539号静安嘉里中心写字楼2座10层, 邮政编码200040.

10/F, Tower 2, Jing An Kerry Centre,
1539 Nanjing Road West, Jing An District
Shanghai 200040
P.R.C

Australia: The Hayesbery, 1-11 Hayes Rd, Rosebery. NSW 2018

Social Media

LinkedIn:

[goodman](#)

Website:

[goodman](#)

WeChat:

Goodman_China



GADENS | 高登斯

Gadens is a premier, independent Australian law firm, distinguished by our forward-thinking, client-first approach since 1847. Our team delivers high-value, strategic counsel across core sectors such as real estate, construction, finance, corporate advisory, and dispute resolution. With deep expertise in complex transactions – from acquisitions, cross border investments, and ASX listings to regulatory compliance and property development – our firm stands out for our seamless, collaborative service model. Consistently recognised by Chambers Asia Pacific, the Legal 500, and Best Lawyers, Gadens is committed to driving exceptional outcomes that advance our clients’ business ambitions.



Capabilities

- > **Starting a Business**
 - Company Formation
 - Hiring and Recruitment
 - Due Diligence
 - Intellectual Property Registration
 - Financing
- > **Exporting Your Products and Services**
 - Intellectual Property Registration
 - Registration & Paperwork
- > **Foreign Direct Investment (FDI)**
 - Regulatory Compliance & Government Approval
 - M&A Advice
 - Due Diligence
 - Financing
 - Miscellaneous Issues

Contact

Jing Wang | Partner and Head of the China Practice

Locations

Australia: Adelaide / Brisbane / Canberra / Melbourne / Perth / Sydney

Address

Melbourne:
Level 13, Collins Arch, 447 Collins Street, Melbourne VIC 3000
GPO box 48, Melbourne VIC 3001
(other address see website)

Social Media

LinkedIn:
<https://www.linkedin.com/company/gadens-lawyers/>

Website:
<https://www.gadens.com/>

HSBC CHINA | 汇丰银行

HSBC Bank (China) Company Limited, established in 2007, is the largest foreign bank network in mainland China with a presence in over 50 cities. It offers a range of services including wealth and personal banking, commercial banking, and global banking, drawing on its deep local and international expertise.



Capabilities

- > **Starting a Business**
 - Financing
- > **Foreign Direct Investment (FDI)**
 - Financing

Contact

Katrina Sun
katrinabsun@hsbc.com.cn

Locations

China: 40 Locations
Australia: 33 Locations

Address

上海市浦东新区世纪大道8号上海国际金融中心汇丰大厦，邮政编码200120
HSBC Building, Shanghai ifc, 8 Century Avenue, Pudong, Shanghai 200120

Social Media

LinkedIn:
[HSBC China](#)

Website:
www.hsbc.com.au/about.hsbc.com.cn/

WeChat:



HCREATES

Hcreates was founded in 2009, to create world class concepts in Shanghai. Since then we have designed and executed over 180 spaces across Asia with our iconic venues winning numerous awards along the way.

Our Portfolio boasts a diverse range of projects including high-end restaurants, luxury retail spaces, wellness centres, dynamic workspaces and entertainment venues.

Each project is a testament to our commitment to authentic design that creates immersive experiences.

We provide, design strategy, design concept, Renders, drawing documentation, materials selection and soft furnishings, project management and construction.

hcreates
interiors and design

Capabilities

> Starting a Business

- Setting Up a Physical Business Space (Physical Space)

Contact

Hadleigh Churchill -
Managing Director -
hadleigh@hcreates.design

Locations

China: Shanghai / Hong Kong
Australia / New Zealand

Address

上海市徐汇区淮海中路1375号启华大厦12A
12A, 1375 Huaihai Lu, Xuhui District, Shanghai

Social Media

LinkedIn:

[hcreates](#)

Website:

hcreates.design/

WeChat:

罕创室内设计

HONG FANG LAW | 鸿方知识产权团队

HFL was founded with professionals dedicating to legal and IP since 1990s, keeping their commitment to stakeholders as top priority with tailor-made solutions in high standard. Practicing through their resource centers, HFL's business covers the whole nation, assisting clients with diversified matters. HFL also supports the excellence aspiring students through their iMerit Scholarship at ECUPL since 2017.

HFL^{LEGAL&IP}
LAW

Capabilities

> Starting a Business

- Company Formation
- Due Diligence
- Intellectual Property Registration
- General Corporate Services

> Exporting Your Products and Services

- Intellectual Property Registration

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance & Governmental Approval
- M&A Advice
- Miscellaneous Issues

Contact

info@hongfanglaw.com

Locations

China: Shanghai, Beijing, Guangzhou

Address

上海市江宁路1158号联合大厦21楼2104A室, 邮政编码200060
#2104A,21/F, United Power International Plaza, 1158 Jiangning Rd.SH, 200060

Social Media

LinkedIn:

[Hong Fang Law](#)

Website:

hongfanglaw.com

HOTSPEX (THE SILK INITIATIVE) | 丝翼企业管理咨询 (上海) 有限公司

The Silk Initiative sits at the forefront of insight, strategy, innovation, and design. With teams in Shanghai, Singapore, and Sydney, we collaborate with global clients to build smarter, stronger brands. We are part of the Hotspex Group, a leader in research platforms and digital advertising technologies for 15 of the top 20 global advertisers across 30+ countries. This partnership enhances our ability to provide Asia-Pacific consumer insights to brand operators, insights managers, and marketers worldwide.



Capabilities

- > **Starting a Business**
 - Market Research
 - Marketing & Brand Management
- > **Exporting Your Products and Services**
 - Market Research
 - Localisation & Marketing
- > **Foreign Direct Investment (FDI)**
 - Market Research

Contact

eric@thesilkinitiative.com

Locations

China: Shanghai, Hong Kong

Singapore

Australia: Sydney

Address

上海市徐汇区建国西路406号
215室 200031
406 Jianguo West Road,
Unit 215, Xuhui District,
Shanghai 200031

Social Media

LinkedIn:

[The Silk Initiative](#)

Website:

<http://www.thesilkinitiative.com>

WeChat:



HASSELL

Hassell is a global design practice with studios across Asia, Australia, the US, and the UK. Focused on creating spaces that people love, the firm brings together the best designers and thinkers in a unique collaborative process that results in both beautiful design and measurable value. Work across architecture, landscape architecture, interior design and urban design - a rich multi-disciplinary mix of skills and perspectives that unlocks the economic, social and cultural value of projects. Hassell is a certified B Corp.



Capabilities

- > **Professional design consultant services (from site inspection, design concept, schematic design, design development to site services)**
 - Architecture
 - Urban Design
 - Landscape Architecture
 - Interior Design
- > **Design strategies**
 - Urban Design, Workplace, Health, Education and Sciences
- > **Sector related research**
 - Urban Design, Urban Renewal, Adaptive Reuse, Workplace and Lifestyle

Contact

shanghai@hassellstudio.com
sydney@hassellstudio.com

Locations

China: Shanghai, HongKong

Australia: Sydney / Brisbane / Melbourne / Perth

Address

China: 12F, 45 Caoxi North Road,
Xuhui District, Shanghai 200030,
China

Australia: Level 2, Pier 8/9, 23
Hickson Road, Sydney, New
South Wales 2000 Australia

Social Media

LinkedIn:

[Hassell](#)

Website:

hassellstudio.com

WeChat:



INTERNATIONAL FUTURE CHINA

| 上海艾福西咨询管理公司

International Future is an education consultancy founded in 2018. We specialise in helping relocating families secure outstanding international school placements. We operate across APAC and we are based in Shanghai.

Dedicated to matching educational environments with each family's unique needs and aspirations, we have successfully guided over 500 families in their school selection journey. We also hold contracts with several global relocation agencies and Fortune Global 500 companies, providing comprehensive support to their internationally mobile executives.

**Capabilities**

- > **Starting a Business**
- Hiring and Recruitment

Contact

Joe Jones
joejones@internationalfuturechina.com

info@internationalfuturechina.com

Locations

China: Shanghai

Address

秀浦路2500弄, 21号楼, 上海, 201315. Office 21, 2500 Xiupu road, Shanghai, 201315

Social Media

LinkedIn:

[Joe Jones](#)

Website:

internationalfutureasia.com

JIE XIONG CONSULTING | 杰熊管理咨询

JieXiong is a professional boutique consulting and service provider company. It offers customized solutions and business connections based on company strategy.

We focus on industries such as bio-tech, high tech, semi-conductors, retail and new energy. We help clients to effectively reduce cost and increase organization core competency as well as agility to respond to external environment. We partner with clients to solve the critical issues related to human resources and business. We offer accurate, personalized and customized HR solutions as well as business connection based on company strategy and the demand for expansion and sustainable development to elevate company competitiveness and business results.

**Capabilities**

- > **Starting a Business**
- Company formation
- Hiring and Recruitment-Recruitment & outsourcing
- Labor dispatch & outsourcing labour
- E-commerce

Contact

Diana Xin
[13801653355](tel:13801653355)

Locations

China: Shanghai

Address

上海市黄浦区 鲁班路558号经纬国际大厦3楼
 3F, Jingwei International Mansion,
 No. 558 Luban Road, Huangpu District, Shanghai

Social Media

Website:

jiexiong-innovation.cn

WeChat:

[dianaxin99](#)

JING & CO

At JING & CO., we provide specialized and tailor-made talent management solutions to companies in ANZ with connections to Asia and global. Our specialty is to address all the challenges of talent acquisition, management, and engagement, especially in a cross-cultural working environment. We are committed to support Australian and New Zealand businesses with a diverse pool of global talent, with a particular focus on bridging connections with Asia and Global.



Capabilities

> Starting a Business

- Hiring & Recruitment (Recruitment & Outsourcing)
- Hiring & Recruitment (Labour Dispatch & Outsourcing Labour)

Contact

Christine.wen@jingsconsultgroup.com

Locations

China: Hangzhou
Australia: Sydney

Social Media

LinkedIn:
[Jing & Co](#)

Website:
jingsconsultgroup.com/

JUNZEJUN LAW OFFICES | 君泽君律师事务所

Founded in 1995, JunZeJun is one of the earliest partnership law firms in China, with offices in 22 cities. Specialising in dispute resolution, corporate governance, finance, equity investment, compliance, labour law, and intellectual property, it is recognised for providing top-tier legal services to both foreign and domestic clients.



Capabilities

> Starting a Business

- Company Formation
- Due Diligence
- Intellectual Property Registration
- General Corporate Services

> Exporting Your Products and Services

- Localisation & Marketing
- Intellectual Property Registration

> Foreign Direct Investment (FDI)

- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence
- Miscellaneous Issues

Contact

Mr Wang Zhengyang
wangzhengyang@junzejun.com
+86 021 61060889

Locations

China: 24 Locations

Address

上海市浦东新区杨高南路729号陆家嘴世纪金融广场1号楼40层
40th Floor, Building 1, Century Financial Plaza, 729 Yanggao South Road, Pudong New District, Shanghai, China

Social Media

LinkedIn:
[Junzejun Law](#)

Website:
junzejun.com/

WeChat:



KANVID

KANVID is an independent visual content creation studio based in Shanghai, specialising in photos and video production for eCommerce, social media, and bespoke marketing campaigns as well as localising existing content for the Chinese Market. With a highly skilled bilingual team and using advanced technology like Profoto StyleShoots equipment, KANVID delivers high-quality, scalable content production solutions for the international and local Chinese market. Our diverse clientele includes brands like Kmart, Gucci, McPherson's (A'kin, Dr. LeWinn's, etc.), Dunhill, Milwaukee Tools, and many more across multiple industries.



Capabilities

> Starting a Business

- Marketing & Brand Management

> Exporting Your Products and Services

- Localisation & Marketing

Contact

Hello@KANVID.com

Tel: +86 (0) 21 6386 1000

Locations

China: Shanghai, Hong Kong

Address

上海市黄浦区大沽路288号6号楼

邮政编码: 200003

Building No.6, No. 288 Dagou

Road, Huangpu District,

Shanghai, China, 200003

Social Media

LinkedIn:

[Kanvid](#)

Website:

KANVID.com

WeChat:

KANVID_CN



KNUDSEN & CRC

Since 2012, Knudsen & CRC has been at the forefront of supporting international brands in overcoming regulatory barriers in highly regulated markets. Their expertise spans across Cosmetics, Skincare, Food & Beverages, Nutritional Supplements, Functional Health Foods, and more. Knudsen & CRC goes beyond traditional compliance, shaping a world where international brands thrive in highly regulated markets.



Capabilities

> Starting a Business

- Registration & Paperwork

Contact

info@knudsenrc.com

Locations

China: Shanghai

Address

上海市黄浦区淡水路277号复兴

SOHO广场 B座601室

Room 0601, Building B, SOHO

Fuxing, No.277 Danshui Road,

Huangpu District, Shanghai

200025

Social Media

LinkedIn:

[Knudsenrc](#)

Website:

knudsenrc.com/

K&L GATES LLP

K&L Gates is a global law firm with more than 2,000 attorneys and 48 offices across five continents. With nearly 30 years of presence in Asia and a strong footprint in Australia, our 400+ attorneys operate in 11 cities across Asia Pacific. The firm represents leading multinational corporations, growth and middle-market companies, capital markets participants and entrepreneurs in every major industry group as well as public sector entities, educational institutions, philanthropic organizations and individuals. The deep latticework of relationships across our offices and practices enables our clients to respond to diverse legal issues and risks through the services of one law firm with a single communication. Our broad global platform allows us to guide clients through the legal challenges inherent in the ever-changing international landscape.



Capabilities

> Starting a Business

- Company Formation
- Due Diligence
- Intellectual Property Registration
- General Corporate and Commercial Services
- Regulatory and Compliance Services
- Employment Law related Services
- Tax Law related Services

> Exporting Your Products and Services

- Market Entry Advisory Services, including Regulatory and Compliance related Services
- M&A Advisory Services

- Distribution & Logistics related Agreements
- Intellectual Property Protection related Registration and Agreements
- Cross Border E-Commerce
- Litigation Support and Investigation Services
- > Foreign Direct Investment (FDI)
 - Market Research
 - Regulatory Compliance & Governmental Approval
 - M&A Advice
 - Due Diligence
 - Miscellaneous Issues

Contact

<https://www.klgates.com/contact-us>
 Rong Fan, Of Counsel :
Rong.Fan@klgates.com

Social Media

LinkedIn: **Website:**
[K&L Gates](#) klgates.com

Locations

Asia: 7 Locations
Australia: 4 Locations

Address

上海市静安区南京西路1601号Park Place
 3708 室

KING & WOOD MALLESONS (KWM) | 金杜律师事务所

King & Wood Mallesons (KWM) is the first PRC international law firm, headquartered in Asia Pacific with over 2,700 lawyers across 30 locations. The firm has a strong presence in Greater China. KWM specialises in advising multinational companies on navigating China's legal and regulatory systems, leveraging over 20 years of experience and involvement in PRC policy development.



Capabilities

> Starting a Business

- Company Formation
- Hiring & Recruitment (Recruitment & Outsourcing)
- Due Diligence
- Intellectual Property Registration
- Setting Up a Physical Business Space
- Financing
- General Corporate Services

> Exporting Your Products and Services

- Intellectual Property Registration
- Customs Declaration & Clearance
- > Foreign Direct Investment (FDI)
 - Market Research
 - Regulatory Compliance & Governmental Approval
 - M&A Advice

- Due Diligence
- Financing
- Miscellaneous Issues

Contact

syd@au.kwm.com
trademark@cn.kwm.com
patent@cn.kwm.com

Address

上海市徐汇区淮海中路999号上海国际金融中心17楼
 17th Floor, One ICC, Shanghai
 ICC, 999 Middle Huai Hai Road,
 Xuhui District Shanghai 200031

Social Media

LinkedIn:
[KWM](#)

Website:
kwm.com

WeChat:



Locations

China: 16 Locations
Australia: 5 Locations

LENDLEASE | 联实

Lendlease is a global leader in integrated property solutions, operating in China since 1993. With over 300 successful projects, the company delivers high-quality, sustainable construction on time and within budget. Lendlease is committed to excellence and a safe, injury-free workplace.



Capabilities

> Starting a Business

- Setting Up a Physical Business Space (Physical Space)

Contact

[Contact us - Lendlease](#)

Locations

China: Shanghai

Australia: Sydney, Melbourne, Brisbane, Adelaide, Perth, Canberra, Darwin

Address

上海市龙耀路175号星扬西岸中心1105-1111室 200232
Room 1105-1111, Lumina Shanghai, 175 Long Yao Road, Shanghai 200232

Social Media

LinkedIn:

[Lendlease](#)

Website:

[lendlease.com](#)

Wechat:

联实

NATIONAL AUSTRALIA BANK

National Australia Bank (NAB) has over 160 years of experience, offering banking, insurance, and investment services. With 35,000+ staff and 1,800 branches across Australia, New Zealand, the UK, the US, and Asia, including Shanghai, Tokyo, and Singapore, NAB provides quality products and personalised service.



Capabilities

> Starting a Business

- Financing (Debt Financing)

> Foreign Direct Investment (FDI)

- Financing (Debt & Equity)

Contact

[Contact us - NAB](#)

Locations

China: Shanghai

Australia: Sydney, Melbourne, Brisbane, Perth, Adelaide, Canberra

Address

上海市浦东陆家嘴一号大厦42层
4201-4204室
Suite 4201-4204, 42nd Floor,
One Lujiazui, Pudong

Social Media

LinkedIn:

[NAB](#)

Website:

[nabasia.com](#)

PLANET MEDIA

Planet Media China is a leading media strategy, production, and content publisher with over 25 years of experience in China’s media and entertainment sectors. Planet Media specializes in business and cultural promotion across China providing services in social media marketing and Chinese-language social media messaging, business opportunity development, and business connectivity between China and Australia.

Our partners in China include the Shanghai Media Group, Beijing TV, Jiangsu Broadcasting Corporation, Guangdong Broadcasting, Chengdu Radio and TV. We are the authorised representative of the Channel Nine Network and their suit of media products in China and are authorised to present in China on behalf of Australian radio network Southern Cross Austereo.



Capabilities

> Starting a Business

- Extensive China Media & Entertainment experience, expertise, and partnerships
- Television Broadcasting
- Co-productions
- Television Timeslot Management
- Content Distribution
- Digital & Social Media
- Marketing & Brand Management

> Exporting Your Products and Services

- Content Localisation (both way)
- Marketing Support

Contact

Garrick Yang

Locations

China: Shanghai

Australia: Queensland (Brisbane, Gold Coast and Sunshine Coast area)

Social Media

LinkedIn:

[Planet Media](#)

Website:

planetmediachina.com

WeChat:

玩转星球 PlanetMedia

Q.X. CONSULTING

Q.X. Consulting is a boutique agency with a global perspective, dedicated to helping businesses thrive. Founded by dynamic female entrepreneurs, we bring fresh ideas, sharp insights, and a hands-on approach to every project. Specializing in brand strategy, sustainability, corporate social responsibility, and government relations, we turn challenges into opportunities. As a trusted market entry solution provider, we help businesses navigate new markets efficiently and achieve sustainable growth.



Capabilities

> Starting a Business

- Market Research
- Company Formation
- Due Diligence
- Setting Up a Physical Business Space
- E-Commerce
- Distribution, Logistics & Warehousing
- Marketing and Brand Management
- General Corporate Services

> Exporting Your Products and Services (exporting to China)

- Market Research
- Localisation & Marketing
- Intellectual Property Registration
- Cross Border E-Commerce (CBEC)
- Logistics, Distribution & Warehousing
- Registration & Paperwork
- Customs Declaration & Clearance

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance and Government Approvals
- M&A Advice
- Due Diligence
- Miscellaneous Issues

Contact

Queenie Sun

queenie.sun@qxconsulting.com
qxconsulting.com

Locations

China: Shanghai

Australia: Expanding to Australia (Contact us for inquiries.)

Address

上海市长宁区延安西路2201号上海国际贸易中心, 1810室
Room 1810, Shanghai International Trade Center
No. 2201 West Yan'an Road, Changning District, Shanghai

REDFERN DIGITAL | 瑞蕨

RedFern Digital is a leading INDEPENDENT BRAND MANAGEMENT agency that develops, manages, and distributes brands across Asia. They are responsible for the strategic direction, growth, and performance of some of the largest and most successful brands across a dynamic range of categories in the market.



Capabilities

> Starting a Business

- Market Research
- E-Commerce
- Marketing & Brand Management

> Exporting Your Products and Services

- Market Research
- Localisation & Marketing
- Cross Border E-Commerce (CBEC)

> Foreign Direct Investment (FDI)

- Market Research

Contact

contact@redfern.com.cn

Locations

China: Shanghai

Address

上海市长宁区平武路80号澳大利亚大厦6楼603-608室
Room 603-608, 6F, Australia House, No.80 Pingwu Road, Changning District, Shanghai

Social Media

LinkedIn:

[Refern Digital](#)

Website:

redferndigital.cn

Wechat:



SPACEFRAME

Spaceframe is an Australia-based engineering company that has been operating in China since 1988. Headquartered in Shanghai with rep offices in Beijing and Changsha, they provide professional engineering solutions to clients in various industries throughout China.



Capabilities

> Starting a Business

- Setting Up a Physical Business Space (Physical Space)

Contact

mail@spaceframe.com

shanghai@spaceframe.com.cn

Locations

China: Shanghai, Beijing, Chansha

Australia: Brisbane

Address

上海市延安西路726号华民帝苑22E室
200050
HuaMin Empire Mansion, Room 22E,
726, West Yan'an Rd, Shanghai
200050

Social Media

LinkedIn:

[Spaceframe](#)

Website:

spaceframe.com.cn

Wechat:



SAGE HOUSE

Sage House is an award-winning creative agency HQ in Melbourne, Shanghai, and Hong Kong. Specializing in innovative marketing, immersive artist exhibitions, and IP collaborations, partners with global brands like Disney, Warner Bros and museum such as NGV, delivering impactful campaigns that bridge cultures across Asia Pacific.



Capabilities

> Starting a Business

- Marketing & Brand Management
- Intellectual Property Registration

Address

China: Sage House, 上海市徐汇区中山西路1602号
宏汇广场B座2楼A03室
Room A03, 2/F, Block B, Hongwell International
Plaza, 1602 Zhongshan W Rd, Xuhui District,
Shanghai, China

Australia: Sage House ASIA. Suite 1.11/845-851,
Whitehorse Road. BOX HILL VIC 3128
ABN 82 674 577 578

Contact

info@sage-house.com

Locations

China: Shanghai / Hong
Kong SAR

Australia: Melbourne

Social Media

LinkedIn:

[Sage House](#)

Website:

sage-house.com

WeChat:

[Sage House](#)

STAR (SHANGHAI) ACCOUNTING & CONSULTING CO.

Founded in 2007 with UK investment, Star (Shanghai) Accounting & Consulting provides corporate registration, accounting outsourcing, and tax planning for foreign businesses in China. A member of IECnet and Vice President of the Shanghai Association of Accounting & Bookkeeping Services, Star Accounting serves clients globally across various industries, offering efficient, transparent and professional services.



Capabilities

> Starting a Business

- Hiring & Recruitment (Recruitment & Outsourcing)
- Due Diligence
- General Corporate Services

> Exporting Your Products and Services

- Registration & Paperwork
- Customs Declaration & Clearance

> Foreign Direct Investment (FDI)

- M&A Advice
- Due Diligence

Contact

Sunyanjun@star-acc.com

Nancy@star-acc.com

Locations

China: Shanghai (member
network across 88 cities)

Address

上海市博杨路16号11栋105单元
Unit 105, Building 11, No.16 Bo
Yang Road, Shanghai, CHINA

Social Media

LinkedIn:

[Star Accounting](#)

Website:

[star-acc.com/](http://star-acc.com)

WeChat:



SMATS GROUP

The SMATS Group of companies are international leaders in providing Australian taxation, finance, and property services to Australian expatriates, foreign investors and intended migrants to Australia since 1995. Our global expertise and unrivalled knowledge of the Australian taxation system means our clients benefit from personalised advice and comprehensive wealth strategies. We show our clients how to benefit from all the unique advantages available to Australian expats whilst abroad, so they can return home to pay no tax on their Australian salary for many years. We are also recognised as Australia’s number one mortgage broker to Australian expatriate and non-residents since 1991. Our team can quickly secure fast pre-approval or help you refinance to a lower rate loan saving your thousands.



Capabilities

- > **Starting a Business**
 - Financing
- > **Foreign Direct Investment (FDI)**
 - Financing

Locations

- China:** Shanghai
- Australia:** Scarborough
- Singapore / Malaysia / Dubai / United States / London**

Contact

Brian Choo
 +852 93823476
brian.choo@smats.net

Address

China: 上海市长宁区平武路80号704室
 704, 80 Pingwu Road, Changning, Shanghai

Australia: 8/166 Brighton Road,
 Scarborough, WA 6019

Social Media

- LinkedIn:**
[SMATS Group](#)
- Website:**
smats.net
- WeChat:**
 SMATS Group Wechat Page

SERVCORP

Servcorp, founded in Sydney in 1978, is committed to delivering premium serviced offices, virtual offices, and meeting rooms to their clients. Over the years, they have established a comprehensive international network spanning 150 cities across Australia, New Zealand, Japan, China, Southeast Asia, Europe, the Middle East, the United Kingdom, and the United States. Servcorp’s advanced office and IT solutions empower businesses of all sizes to project the image, infrastructure, and support capabilities of a multinational corporation, without bearing the typically associated overhead costs. Whether your needs are local or extend to any of Servcorp’s global network locations, Servcorp is dedicated to providing tailored professional services to support your success.



Capabilities

- > **Starting a Business**
 - Setting up a Physical Business Space
 - Physical Space
 - Connectivity

Locations

- China:** Shanghai / Beijing / Guangzhou / Chendu
- Australia:** Sydney / Melbourn / Brisbane / Perth / Caberra / Adelaide / Hobart

Contact

Vicky Zhao

Address

China: Level 23, Citigroup Tower, 33 Huayuanshiqiao Road, Shanghai

Australia: Level 63, 25 Martin Place, Sydney, NSW, Australia

Social Media

- LinkedIn:**
[Servcorp China](#)
[Servcorp](#)
- Website:**
servcorp.com
- WeChat:**
 世服宏图

SHANGHAI REWIN LAW FIRM | 上海如闻律师事务所

Rewin Law Firm, based in Shanghai, offers PRC legal services with expertise in foreign-related legal services such as cross border dispute resolution and The Belt and Road and overseas investment and etc. Serving clients in the Yangtze River Delta and eastern China, its team comprises highly qualified professionals, including experienced lawyers experienced advisors from overseas law firms.



Capabilities

> Starting a Business

- Company Formation
- Due Diligence
- Intellectual Property Registration
- General Corporate Services

> Exporting Your Products and Services

- Intellectual Property Registration

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence
- Miscellaneous Issues

Contact

daisy.guo@wlawyers.com.cn

Locations

China: Shanghai

Address

上海市淮海中路8号兰生大厦13楼
200021
13th Floor, Lansheng Building,
No. 8 Huaihai Middle Road,
Shanghai 200021

Social Media

Website:

wlawyers.com.cn

WeChat:



SHANGHAI STONE CAPITAL | 磐石资本

Stone Capital is a private equity firm managing wealth for affluent families and entrepreneurs in China, as well as capital for government funds and universities. Trusted by over 100 top entrepreneurs, it also partners with institutional investors, including state-owned enterprises.



Capabilities

> Starting a Business

- Market Research
- Company Formation
- Due Diligence
- Setting Up a Physical Business Space
- Financing

- Distribution, Logistics & Warehousing

- Marketing & Brand Management

> Exporting Your Products and Services

- Market Research
- Localisation & Marketing

- Cross Border E-Commerce (CBEC)
- Distribution, Logistics & Warehousing
- Customs Declaration & Clearance

> Foreign Direct Investment (FDI)

- Market Research
- Regulatory Compliance & Governmental Approval
- M&A Advice
- Due Diligence
- Financing

Social Media

Website:

chinastonecapital.com/

Contact

barclaydoring@stonecapital.com.cn

Locations

China: Shanghai

Address

上海市徐汇区中山南二路107号美奂大厦12楼F单元
Unit F, 12th Floor, Mei Huan Building, No. 107, South Zhongshan 2nd Road, Xuhui District, Shanghai

SILA GLOBAL PTY LTD

SILA Global, established in 2010, is a leading logistics company offering door-to-door services for industries like steel, chemicals, FMCG, and heavy-lift cargo. Recognised as an Australian Trusted Trader, SILA expanded internationally, including to New Zealand, and rebranded in 2018. Their world-class software, SV3, enhances agility, visibility, and optimisation for clients.



Capabilities

> Starting a Business

- Distribution, Logistics & Warehousing

> Exporting Your Products and Services

- Compliance with Border Security Laws
- Distribution, Logistics & Warehousing
- Registration & Paperwork
- Customs Declaration & Clearance

Contact

sales@silanet.au

Locations

China: Shanghai

Australia: Sydney, Melbourne, Brisbane

Address

上海市东江湾路151号绿地创客大厦
5楼A519室 200083
ROOM A519, 5/F, Greenland
Maker, No. 151 Dongjiangwan
Road, Shanghai 200083

Social Media

LinkedIn:

[Sila](#)

Website:

silanet.au/

THORNEHOPE (SHANGHAI) MARKETING COMMUNICATIONS CO.

Thornehope (THP) is a Shanghai-based international events agency dedicated to creating impactful and memorable brand activation experiences. Specializing in comprehensive 360° solutions, they excel in creative planning, digital design, virtual and in-person events, exhibitions, and more—all delivered with a human-centered approach that puts your brand and audience at the forefront.



Capabilities

> Starting a Business

- Marketing & Brand Management

Address

上海市普陀区丹巴路98号7号楼1楼
1F Royale Wealth Center No.7
Building No.98 Alley, Dan Ba
Road, Putuo district, Shanghai

Contact

hello@thornehope.com

Locations

China: Shanghai

Social Media

LinkedIn:

[Thornehope Marketing
Communications Inc](#)

Website:

thornehope.com/

WeChat:

THP创意策划

TVS SCS LOGISTICS

Leveraging 100+ years of experience, TVS Supply Chain Solutions (SCS) is a global leader in end-to-end supply chain management. Our customer-centric, digital-first approach offers advanced forwarding solutions and capabilities that cover transport, warehousing and supply chain management.



Capabilities

> Starting a Business

- E-Commerce
- Distribution, Logistics and Warehousing

> Exporting Your Products and Services

- Distribution, Logistics and Warehousing

Contact

Sarah Ma

Managing Director, Greater China

Bosco Xue

Head of Sales, Greater China)

Locations

China: Shanghai

Australia: Sydney

Social Media

Website:

tvsscs.com

Address

China: 上海市杨浦区辽阳路199号, 保利绿地广场J号楼#1004 #1004, Tower J, Poly Greenland Plaza, 199 Liaoyang Road, Yangpu District, Shanghai 200082, China

Australia: Building 1, 10-13 Phiney Place, Ingleburn NSW 2565 Australia

TELSTRA PBS

Telstra PBS Limited (hereafter "Telstra PBS") was established in 2008 and is Telstra's sole partner in China. It is a converged communication service provider with a comprehensive communication business license and professional cloud network security certification. Telstra PBS provides customers with "cloud-network security" integration solutions. Moreover, with "cloud-network security" as its cornerstone, it develops industrial Internet and enterprise application services vigorously and is committed to serving customers and creating an enterprise digital service platform.



Capabilities

> Starting a Business

- Setting Up a Physical Business Space (Connectivity)

Contact

marketing@t-pbs.com

Locations

China: 13 Locations

Address

8/F, 联合总部大厦, 高新南十路63号, 南山区, 深圳

8/F, United Headquarters Building, No. 63 Gaoxin South 10th Road, Nanshan District, Shenzhen

Social Media

LinkedIn:

[Telstra PBS](#)

Website:

t-pbs.com/

WeChat:



UNITED MEDIA SOLUTION

At UMS, we craft innovative, data-driven marketing strategies that authentically connect brands with global audiences. With expertise across international education, tourism, B2B, and government relations we take pride in our ability to create and deliver tailored solutions that resonate across cultures and regions. United Media Solution (UMS) was founded in 2011 by Jessica Miao, with roots in both Auckland and Ningbo. What started as a cross-cultural business connecting New Zealand and China has since expanded its reach with international clients spanning Australia, New Zealand, China, the UK, Europe, and select markets in the US.



Capabilities

- > **Starting a Business**
 - Market Research
 - Marketing & Brand Management
- > **Exporting Your Products and Services**
 - Market Research
 - Localisation & Marketing

Address

China: 浙江省宁波市鄞州区天童北路933号, 和邦大厦A座 17层. 17F, Block A, Hebang Building, Ningbo, Zhejiang

Australia: L17, 31 Queen Street Melbourne Victoria 3000, Melbourne, Australia

Contact

Becty Yan

Locations

- China:** Shanghai / Ningbo / Shenzhen
- Australia:** Sydney / Melbourne
- New Zealand:** Auckland / Christchurch

Social Media

LinkedIn:
[United Media Solution](#)

Website:
[umssocial.com](#)
[umssocial.com.au](#)

WeChat:



WPIC MARKETING + TECHNOLOGIES

WPIC Marketing + Technologies is an e-commerce enabler and consultancy that drives revenue for global brands across China, Japan, South Korea, and Southeast Asia. WPIC's end-to-end solutions include e-commerce activations, store management, market intelligence, brand strategy, and more. With a team of more than 400 professionals, WPIC has deployed and grown 650+ brands across APAC over the last 19 years.



Capabilities

- > **Starting a Business**
 - Market Research
 - Intellectual Property Registration
 - E-Commerce
 - Distribution, Logistics & Warehousing
 - Marketing & Brand Management
 - General Corporate Services
- > **Exporting Your Products and Services**
 - Market Research
 - Localisation & Marketing
 - Cross Border E-Commerce (CBEC)

- Intellectual Property Registration
- Distribution, Logistics & Warehousing
- Registration & Paperwork
- Customs Declaration & Clearance

Address

南京市浦口区华创路72号鲲鹏大厦B座 8楼
Kunpeng Building B, Floor 8,
Huachuang Road No.72, Pukou
District, Nanjing

Social Media

LinkedIn:
[WPIC](#)

Website:
[wpic.co/](#)

Contact

[Contact us - WPIC](#)

Locations

- China:** Shanghai, Beijing, Nanjing, Hangzhou, Hong Kong
- Australia:** Sydney

WOODS BAGOT SHANGHAI

Woods Bagot’s vision is People Architecture. People Architecture is propelled by a shared sense of empathy. Operating from studios in 17 major cities around the world Woods Bagot designers place human experience at the centre of their design process to deliver engaging, future-oriented projects which flexibly accommodate changes to come.



Capabilities

> Starting a Business

- Setting Up a Physical Business Space (Physical Space)

Contact

contact@woodsbagot.com

Locations

China: Shanghai, Beijing, Shenzhen, Hong Kong

Australia: Sydney, Melbourne, Brisbane, Perth, Adelaide

Address

上海市虹口区新建路200号国华金融中心
200 Xinjian Road, Guohua Financial Centre, Hongkou District Shanghai China

Social Media

LinkedIn:
[Woods Bagot](#)

Website:
woodsbagot.com

WeChat:
WoodsBagot

YTO EXPRESS

YTO International Express and Supply Chain Technology Limited, founded in 2006, advanced its global reach in 2017 by acquiring and renaming On Time Group on the HKEX as part of its "going global" strategy. With over 50 offices and routes spanning 150+ countries, YTO International supports global trade, cross-border e-commerce, and international business expansion.



Capabilities

> Starting a Business

- E-Commerce
- Distribution, Logistics & Warehousing

> Exporting Your Products and Services

- Cross Border E-Commerce (CBEC)
- Distribution, Logistics & Warehousing

Contact

[Contact us - YTO](#)

Locations

China: 16 Locations

Australia: Sydney, Melbourne

Address

上海市虹口区海伦路440号金融街
海伦大厦1101-1102室 200086
Room 1101-1102, Financial Street
Hai Lun Centre, No. 440 Hai Lun Road, Hong Kou District, Shanghai 200086, P.R. China.

Social Media

LinkedIn:
[YTO express](#)

Website:
ytoglobal.com/

WeChat:



AustCham
Shanghai
Since 1994



The Australian Chamber of Commerce Shanghai (AustCham Shanghai) is the peak body for Australian business in China. As a membership-based organisation, AustCham Shanghai represents businesses and individuals involved in trade and investment between Australia and China and provides support, education, advocacy and business services.

For more information, contact our Relationship Managers at:
enquiries@austchamshanghai.com



Australia House by AustCham Shanghai
Level 7, 80 Pingwu Road, Changning
District, Shanghai.



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www.austchamshanghai.com

Disclaimer

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